

ANNIQUE rooibos



55 Years Strong And We're Just Getting Started!

April marks **55 years** of Annique Rooibos — and this milestone belongs to you, our incredible Consultants who bring our brand to life every day.

Together we've grown, evolved and continued to innovate with skin care and wellness solutions that stay true to our roots while embracing change.

And the celebration doesn't stop here — we'll be celebrating our birthday all year long with wonderful offers and exciting moments. Keep your eyes and ears open... you won't want to miss what's coming.

Here's to 55 years of impact
and the next 55 years of growing stronger together.

Celebrating **55 Years** of Annique Rooibos Excellence



Over the decades, Annique Rooibos has grown from a local treasure into a global symbol of skin care and wellness. Research continues to highlight the powerful benefits of Rooibos, from strengthening the body's antioxidant defences to supporting overall wellness.

Our brand has proudly carried this legacy forward, creating products that touch lives across generations.

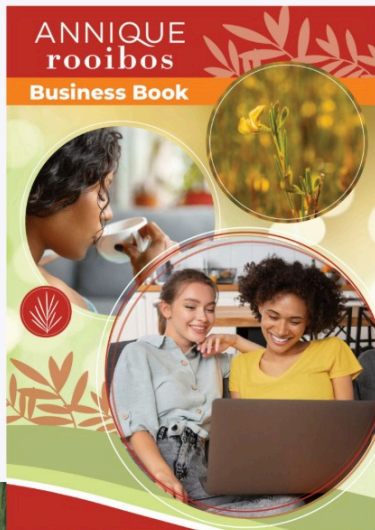
As part of this milestone, we were thrilled to take our **Top55 Consultants** on a celebratory tour. We visited the University of Stellenbosch with Professor Jeanine Marnewick where she shared previous and current Rooibos research, including ongoing studies. We had the privilege of visiting the Rooibos farm where our Rooibos tea is from and so much more!

Their energy, passion and commitment brought so much joy to the occasion, from laughter-filled moments to shared inspiration; it was a true reflection of the Annique Rooibos spirit. This journey wasn't just about honouring the past, but about celebrating the people who continue to drive our success forward. The **55-Year Celebration** is not just about looking back; it's about looking ahead. With every pamper party, tea tasting, market day and Consultant success story, we continue to build on this foundation of care, connection and growth.

View the photos and relive the fun from our 55th Celebration here:

Marianne Germishuys shared how the **Business Book**
has become a favourite:

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BUSINESS BOOKLET

The **Annique Rooibos Business Booklet** is now available to purchase at **R89!** (1% Variable Discount)
SASAI24034

While stocks last.

For me, the Business Book is not just information, it is a **connection tool**.

The more I can connect with a new Consultant through conversation, the stronger the relationship becomes.

That is why I always encourage new Consultants to have their **physical Business Book** with them.

When we schedule a call, I often say:

"Please have your Business Book with you, I want to show you something."

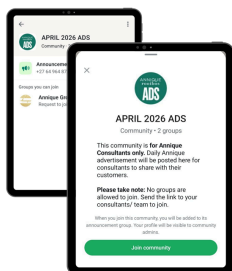
The book helps guide the conversation. It helps the Consultant **see the bigger picture**, understand the opportunity and feel more confident.

I also use the book myself to refresh my understanding and to ensure I communicate clearly and consistently.

The Business Book builds **confidence**, supports **meaningful conversations** and helps new Consultants feel more secure as they start their journey.

[Buy the booklet here](#)

Introducing the Annique Rooibos WhatsApp Community Group!



ANNIQUE ROOIBOS
WHATSAPP
Community Group

1353
Community Members
have already joined

Not part of our WA Community yet? Then we're thrilled to invite you to a vibrant new space designed exclusively for Annique Rooibos Consultants, a place where inspiration, support and daily sales momentum come together!

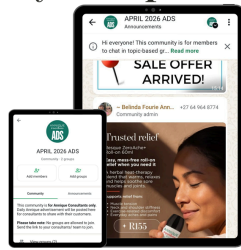
Why Join the Community Group?
This group is your go-to hub for:

- Daily advertisements to share with your customers
- Sales challenges to keep you motivated and growing

On the Community Group

Why Join the Community Group?
This group is your go-to hub for;

- **Daily advertisements** to share with your customers
- **Sales challenges** to keep you motivated and growing
- **Access to previous information** so you never miss a beat
- **Important product updates**
- **Product training** keep you informed to strengthen your knowledge and skills



- Access to previous information so you never miss a beat
- Product & Sales Training

With already many Consultants onboard, this community is buzzing with energy and opportunity!

Join now with this

link: <https://chat.whatsapp.com/LhC1kjZQtdLCmDMe8rwzSC>

Please note: This group is for individual Consultants only. No external groups may join.

Let's grow together, share generously and make every day a winning one with Annique Rooibos!

Join Here

Celebrate Moms, Celebrate Sales: Mother's Day Opportunities

*Celebrate Moms,
Celebrate Sales!*

Annique Rooibos Mother's Day



Host Pamper Parties!

- ✓ Relaxing Skin Care Sessions
- ✓ Sip & Enjoy Rooibos Tea
- ✓ Treat Moms to Luxury & Care

Our Roots. **Your Radiance.**

Mother's Day isn't just a date on the calendar, it's an opportunity to create unforgettable experiences for your customers while boosting your business.

With Annique Rooibos, you can turn this special occasion into a celebration of care, beauty and connection.

Host Pamper Parties

Imagine inviting your customers to a cozy gathering where they can unwind, sip Rooibos and indulge in skin care demonstrations. A pamper party is more than an event, it's a chance to show moms how much they deserve to be celebrated.

- Create a warm, welcoming atmosphere with candles, flowers and Rooibos tea.
- Offer mini facials or hand treatments using Annique Rooibos products.
- Encourage guests to bring a friend or family member, because every mom deserves pampering.

Exclusive Mother's Day Gift Sets

This year, make gifting effortless. Offer beautifully packaged Annique Rooibos bundles at special discounts for your attendees. Position them as ready-to-go gifts that make celebrating moms simple and stylish.

- Highlight the beauty and wellness benefits of Rooibos.
- Showcase bundles as "perfect gifts for moms, sisters and friends."
- Drive urgency with event-only specials.

Consultant Focus

Mother's Day is your chance to shine. Here's how to maximize the moment:

- Plan at least one themed activity (*pamper party, tea gathering, market day or online demo*).
- Promote discounted gift sets in every conversation.
- Share the joy of Annique Rooibos with moms everywhere.
- Keep an eye out for our Monthly offers and A-News over the next few weeks.

Mother's Day is about love, care and appreciation. By hosting events and offering thoughtful gifts, you're not just selling, you're creating memories and building lasting relationships.

Celebrate success, with Annique Rooibos.

You're Invited! Join our May Teams Get-Together



We're excited to invite you to our next **Teams Get-Together**, where we'll explore how skin care creates bigger earnings.

Date: Tuesday, 12 May 2026 @ 18:00

Join us on Teams for this interactive and motivational session.

Let's celebrate 55 years of Annique Rooibos by learning how skin care can create bigger earnings and lasting success!

Microsoft Teams Meeting Login Details

Meeting ID: 376 863 781 057 9

Passcode: GC2Tg3W7

Link for App: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTNkMDIiZjQtNGI5MC00MTVkLTg4ZGEtMTcyNTM5MjQ5ODVi%40thread.v2/0?context=%7b%22tid%22%3a%222147b956-6a3b-4fb7-8a62-f42636dd5b37%22%2c%22oid%22%3a%22a3aa18ef-8c07-43c7-bdb6-f95fad09ecdd%22%7d

Link for
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*Then Click "Continue on this browser"

Training Articles

Supreme Anti-Ageing Night Cream

while you sleep.

VNA10+

- A bioactive peptide from the Medicinal 'Skin Tree'
- With superior collagen-boosting activity
- Helps to nourish and repair aged and dehydrated skin

Roobios

- Anti-ageing antioxidants
- Soothes sensitive and aged skin

Fragrance free Best-Seller

Ideal for:

- Mature skin
- Sensitive skin
- Dry and dehydrated skin

ANNIQUE roobios

Gentle and EFFECTIVE!

For dry, sensitive and sensitive skin
 Fragrance free
 Creamy formula

What's inside?

- Green Roobios:** A natural botanical protein. Offers signs of ageing, and helps with skin, firmness and elasticity.
- Nicotinamide:** Supports skin's production and improves skin texture, especially beneficial for dry or irritated skin.
- Lactic Acid:** A gentle exfoliant that locks in moisture and enhances skin texture.
- Alantoin:** Hydrates skin and improves skin texture, especially beneficial for dry or irritated skin.

I have tried a variety of respected skin dryness and my scalp psoriasis started

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The future of HYDRATION

Essence Hyaluronic Acid Serum

skin from the surface to the deepest layer.

Lightweight and fast-absorbing

- Deep, lasting hydration
- Skin-plumping effect
- Non-sticky finish
- Beneficial for all skin types
- Fragrance free

Key Ingredients:

- Wide Hyaluronic Acid Complex hydrates on every level - instantly and long term.
- Translucent 24
- Soothes, strengthens and softens skin.
- Powerful antioxidants calm and protect.

The Results:

- Soft, hydrated, glowing skin
- Quicker to absorb
- Long lasting comfort and radiance

How to Use:

- Apply 1-2 pumps to clean, damp skin
- Follow with treatment and moisturiser
- Use morning and evening

ANNIQUE roobios

Clean, Calm, Balanced Skin - InOneGentleStep

With HYDRAFINE GEL CLEANSER 200ML

Understanding Normal Combination Skin

Normal and combination skin are two of the most common, yet often misunderstood, skin types. Normal skin is considered the ideal balanced, well-maintained skin. But all because of the maintenance doesn't mean it doesn't need care!

For normal combination skin

Combination skin, on the other hand, is a little trickier - typically oily in the T-zone (forehead, nose, chin) and drier or normal on the cheeks.

Why it works:

Hydratine Gentle Gel Cleanser is a sulphate-free, fragrance-free cleanser designed for normal to combination skin. It gently removes makeup, excess oil and impurities without stripping the skin's natural moisture.

Active Ingredients:

- Green Roobios - antioxidant rich, helps soothe, reduce redness
- Nicotinamide - controls oil, reduces shine and hydrates without greasiness
- Lanolin - helps prevent the skin from drying out
- Vitamin E - helps strengthen the skin barrier
- Gentle antioxidants - soothe and calm skin

Ideal for:

- Normal or combination skin types
- Oil based/makeup and/or dry or dehydrated skin
- Anyone needing a non-irritating, balancing daily cleanser

Key Benefits:

- Soothes and calms with Green Roobios - rich in antioxidants
- Restores moisture with Lanolin - soothes skin soft and moisturised
- Hydrates skin with Vitamin E - absorbs excess sebum
- Hydratine Gentle Gel Cleanser 200ml

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GET SHINE? GET CONTROL

With Face Facts Gel Cleanser 200ml

For oily and problem skin!

Your clear skin starts here. The new Face Facts Gel Cleanser is a powerful formula in a gentle, 200ml jar - double the volume, double the value. This purifying gel cleanser removes dirt, excess oil and impurities without drying or irritating your skin.

Why you'll love it:

- New 200ml jar
- Non-product, non-irritating
- Refreshed formula: Only oil-soluble essentials
- Designed for oily and problem-prone skin

What's inside:

- Green Roobios - Calms and protects
- Salicylic Acid - Helps to fight bacteria and unclog pores
- Nicotinamide - Helps to tighten pores and reduce inflammation
- Retinol - Helps to clarify and exfoliate

Top Benefits:

- Deep cleans without stripping
- Reduces shine & controls oil
- Soothes irritated skin
- Clarifies and refines skin texture
- Helps skin texture & clarity

Perfect for:

- Oily or shiny skin
- Acne-prone, blackheads, blemishes, enlarged pores
- Uneven or rough skin texture
- Excess, young adults, or anyone struggling with skin problems

ANNIQUE's Roobios routine tip:

Cleanse only at night. This helps remove the day's buildup and lets your skin fully absorb your Annique Roobios treatment and moisturiser. In the morning, cleanse twice with Hydratine Gentle Gel Cleanser to protect your skin barrier.

Use daily, PM only. Follow with Annique Hydratine Gentle Treatment products and your Annique moisturiser.

ANNIQUE roobios

Wipe The Day Away

With Micellar Magic

Discover Essence Roobios Micellar Water

It's not just any water! It's powered by cleaning molecules called micelles. These micelles work like magnets, effortlessly lifting away dirt, oil and makeup, leaving your skin feeling fresh and clean.

Why You Will LOVE it

- Skin looks greater
- Skin looks shiny
- 3 or more licks means you have oily, problem skin
- Large white pores
- Skin is prone to breakouts

Prepare the skin:

By using micellar water, you ensure your skin is free of dirt and makeup, making your regular Annique Roobios cleanser more effective at deeply cleansing your skin and pores.

Clarify, hydrate your skin:

Remove surface impurities without stripping your skin of its natural oils.

How Micellar Water works:

- Micelles attract dirt and makeup.
- Micelles lift dirt and makeup away from the skin.
- Micelles lift dirt and makeup away from the skin.

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From our Blog



55 Years of Care, Innovation and Rooibos Radiance

April is a truly special month for us. As we celebrate **55 years of Annique Rooibos**, we reflect on a journey rooted in care, built on trust and driven by innovation.

[Read more ...](#)

Cut-Off Dates

Dear Annique Consultant,

We kindly ask that you take careful note of the cut-off dates for April 2026, to ensure that your order is processed and fulfilled to your expectation.

Please also find the May calendar below and download it by clicking on the link provided.

Cut-off Dates for April 2026

Thursday, 30 April 2026

All paid Annique.com orders received on **30 April, before 10:00** will count for your April figure.

All orders received **after 10:00** will count towards your May sales figure.

New registrations received **before 10:00** with their successful first annique.com order (and payment received) will count for your April recruits.

New registrations received **after 10:00** with their successful first annique.com order (and payment received), will count towards your May recruitment target.

All parcels collected on Thursday, 30 April 2026 will only be distributed by the courier from Monday, 4 May 2026.

Delivery times are as follows:

- **Main centres: 2–3 working days**
- **Regional and outlying areas: 4–5 working days**

Thursday 30 April 2026

Please note, the annique.com Rooibos webstore will open for (Campaign 11) May at 13:00 am.

Monday 1 May 2026

The ABC Plan figures will be available from 09:00 am.

Thursday, 05 May 2026

Continue your shopping on annique.com Rooibos webstore from the April Beautè (Campaign 10) until 23:59. The order will count towards your May sales figure.

May Calendar

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