

TRANSFORM DRY and dehydrated skin!

With Annique's best selling daily skin care range, Lucid.

If a radiant complexion is your skin care goal, then Annique's Lucid range has all the answers!

This premium daily skin care range is specifically formulated for dry, dehydrated and mature skin that requires extra care to restore and retain the skin's moisture content. The range contains three active ingredients that are gentle on the skin yet effectively help moisturise and condition dry, dehydrated, mature skin.



Green Rooibos

- A powerful anti-ageing ingredient
- It has free-radical-quenching abilities that help to protect your skin and preserve a more youthful look



Pre- and Probiotics

- Strengthen your skin's defences against environmental impurities
- Enhances your skin's ability to become and stay hydrated



AquaVital+

- Immediately improves the level of hydration on the outermost layer of your skin, which will have a lasting affect on skin health.
- Prevents transdermal water loss
- Your skin gains a healthy glow, elasticity and softness

Lucid is:

- Fragrance free
- Paraben free

“ I Googled my symptoms. It turns out I need Annique's Lucid range. ”

ANNIQUE rooibos

Look for the following signs to determine if you have dry or dehydrated skin:

- Almost invisible pores
- Dull, rough complexion
- Red patches
- Your skin is less elastic or bouncy than it used to be
- More visible lines
- A general dry or tight feeling
- Uneven skin complexion
- Lack of plumpness



Did you know?

A good night cream is a must to keep your skin from ageing prematurely.

GET GORGEOUS SKIN IN 5 EASY STEPS:

STEP 1



Lucid Cleanser
150ml

Cleanse (at night)

This gentle, non-irritating cream cleanser effectively removes impurities without stripping the skin of its natural oils. It is ideal for dry, sensitive or mature skin types.



BENEFITS:

- Gentle enough for sensitive skin
- Our best-selling cleanser

STEP 2

Treat

You can choose any items from the Forever Young Anti-Ageing, or Essense Treatment ranges to complement your Lucid skin care regime. The Forever Young Revitalising Cream, Forever Young Eye Therapy, Essense Moisture Serum, Essense Skin Detox and Essense Moisture Masque pair well with the Lucid range.



Forever Young
Revitalising
Cream
Stimulates
collagen
production



Forever Young
Eye Therapy
Softens fine lines
and improves
the appearance
of wrinkles



Essense
Moisture
Serum
Prevents
moisture loss



Essense
Skin
Detox
Purifies
the skin



Essense
Moisture
Masque
Intensely
moisturising

STEP 3



Lucid Night
Cream 50ml

Nourish (at night)

Your skin needs extra nourishment at night. This rich, nourishing night cream intensely moisturises and restores suppleness to dry, dehydrated, mature, and sensitive skin at night.



BENEFITS:

Delicate formula

PROVIDES
DEEP
HYDRATION

STEP 4



Lucid Moisturiser
for Dry Skin 50ml

Moisturise

This is Annique's No.1 selling moisturiser, specially formulated for dry and dehydrated skin and for harsh South African climatic conditions. It provides deep moisturising, helping the skin contain intense moisture and suppleness. We love it, and you will too!



BENEFITS:

Rich, tried and trusted formula

STEP 5



Lucid Freshener
100ml

Freshen up!

Fun Fact: we don't use a toner at Annique. It could dry out your skin! We use Fresheners to help balance the skin's pH and it is the last step in your skin care routine. This innovative, hydrating antioxidant freshener for dry and dehydrated skin is enriched with anti-ageing Inca Omega Oil.



BENEFITS:

Helps balance the skin's pH to prevent dryness and itchiness

