

The GOOD Skin Guide

Use this guide to help potential new clients figure out which products are most suited to their

CONDITION	DESCRIPTION	ANNIQUE'S SOLUTION
<p>Eczema</p> 	<p>Eczema is characterised by itchy, dry, rough, flaky, inflamed and irritated skin. Red or brownish-grey patches are common symptoms as well as small, raised bumps that ooze fluid when scratched.</p>	 <ul style="list-style-type: none"> • Roobos Tea • Resque Crème • Roobos & Hemp Body Crème • Essense Sensi Crème • OptiDerm • OptiMega • Essense Liquid Skin Nutrition • Skin Detox
<p>Comedome/Blackheads</p> 	<p>A comedome is a clogged hair follicle (pore) in the skin. Keratin (skin debris) combines with oil to block the follicle. Blackheads are open, which means no skin covers the comedome.</p>	 <ul style="list-style-type: none"> • Roobos Tea • Essense Enzymatic Exfoliator • Essense Liquid Skin Nutrition • OptiDerm • Face Facts Spotless • Essense Skin Detox
<p>Milia/Whiteheads</p> 	<p>Much like blackheads, whiteheads are dilated pores that are plugged with keratin. Whiteheads are closed, meaning there is skin covering the comedome.</p>	 <ul style="list-style-type: none"> • Roobos Tea • Essense Skin Detox • Essense Liquid Skin Nutrition • OptiDerm • Face Facts Spotless • Essense Enzymatic Exfoliator
<p>Acne</p> 	<p>Acne occurs when hair follicles become clogged with dead skin cells and oil from the skin. If the clogged pore becomes infected with bacteria, it forms a pimple, which is a small red bump with pus at its tip. This is a common problem in oily skin.</p>	 <ul style="list-style-type: none"> • Roobos Tea • Green Roobos Tea • Roobos & Jasmine Tea • Face Facts Cleanser • Face Facts Spotless • Essense Skin Detox • Liquid Skin Nutrition • Essense Sensi Crème • ZeroTox • OptiFlora • OptiDerm • OptiVite
<p>Birthmarks</p> 	<p>Birthmarks can be divided into two main categories: Vascular birthmarks (blood vessels that don't form properly) and pigmented birthmarks (the creation of pigment in skin caused by an overgrowth of cells).</p>	 <p>To prevent further pigmentation, the Essense Derma Protect SPF 20 must be used daily.</p> <p>ANNIQUE roobos</p>

Skin Imperfections and How to Treat Them

skin challenges. As a bonus, it is an easy, clear and concise training tool for new recruits.

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 <p>Warts</p>	<p>Warts are skin growths on the top layer of the skin. It is caused by a virus called the human papillomavirus and usually enters the body through broken skin. Common warts mostly grow on the hands while plantar warts grow on the soles of the feet.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Rooibos & Ginger Tea • Resque Crème • OptiDerm • OptiBoost • Opti-Mega
 <p>Enlarged Pores</p>	<p>Most often, genetics determine who will have enlarged pores. Other causes for large pores can be oily skin, since excess oil sits around the skin's pores, making them appear enlarged. Oily and unclean skin can also cause oils to settle around the pores, making them appear larger as the skin around them thickens.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Essense Enzymatic Exfoliator • Forever Young Revitalising Cream • Forever Young Q10 Therapy • OptiC • Essense Skin Detox
 <p>Contact Dermatitis</p>	<p>Often referred to as a rash, your skin turns red, itchy and sensitive after it has come into contact with something. Other causes can be an allergic reaction or damage to the protective layer of the skin.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Resque Crème • Baby Body Lotion • Sensitiv Moisturiser • OptiMega • OptiDerm • OptiFlora
 <p>Boils</p>	<p>A boil can be described as the collection of pus that forms in the skin and is characterised as a firm, reddened bump that is tender. The skin around the bump is swollen and the bump itself may increase in size. On the bump is a pus-filled head, which could ooze, drain or weep spontaneously.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Rooibos & Jasmine Tea • Resque Crème • Resque Concentrate • OptiDerm • OptiC • Zerotox <p>• Make a paste of Resque Crème and Zerotox. Apply and cover with a plaster.</p>
 <p>Vitiligo</p>	<p>Vitiligo is caused by a loss of pigment in the skin, due to destruction of pigment-forming cells known as melanocytes.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Miracle Tissue Oil • Essense Derma Protect SPF 20 • Forever Young Revitalising Cream • OptiDerm • OptiMega • OptiCalMag • Essense Enzymatic Exfoliator

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<p>Chloasma</p> 	<p>Chloasma is a kind of pigmentation that can appear on a sun-exposed area during pregnancy. It can affect 50-70% of pregnant women.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Essence Enzymatic Exfoliator • Essence Skin Detox • Miracle Tissue Oil • Essence Derma Protect SPF 20
<p>Freckles/Ephelides</p> 	<p>Melanin is a skin pigment that gives colour to the skin. Abnormal, small, brown clusters of melanin give rise to the skin condition known as freckles or ephelides.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Miracle Tissue Oil • Essence Derma Protect SPF 20 • Safe-in-the-Sun SPF 30
<p>Shingles</p> 	<p>Shingles is a painful skin rash and is caused by the varicella zoster virus. It can appear in a band, a strip or a small area on the face or body.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Green Rooibos Tea • Liquid Skin Nutrition • Resque Crème • Resque Mist • OptiCalm • OptiC • OptiBoost • OptiDerm
<p>Dilated capillaries/Broken veins</p> 	<p>Dilated capillaries often appear on the face and nose and happen when a large number of capillaries are clustered together. They may appear patchy red or like a bruise.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Forever Young Revitalising Cream • Forever Young Returnyouth • Essence Liquid Skin Nutrition
<p>Psoriasis</p> 	<p>Psoriasis is an autoimmune disease. It causes red, raised, scaly patches on the skin. Most commonly it affects the elbows, knees or scalp.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Rooibos & Ginger Tea • OptiMega • OptiFlora • ZeroTox • Resque Crème • Rooibos & Hemp Body Crème • Essence Sensi Crème • Forever Young Revitalising Cream • Sensitiv Moisturiser

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<p>Sensitive skin</p> 	<p>Skin feels uncomfortable and can appear inflamed, has red patches, is dry and will burn on occasion. Sensitive skin can be caused by a multitude of things, including household products and cosmetics.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Sensitiv Moisturiser • Resque Crème • OptiMega • OptiDerm • Essense Sensi-Crème
<p>Cold sores</p> 	<p>These inflamed blisters in or near the mouth are caused by infection with the herpes simplex virus.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Resque Concentrate • Resque Mist • Face Facts Spotless • Zerotox • Resque Crème
<p>Rosacea</p> 	<p>Rosacea is a common skin disease that causes redness around the mouth, nose, cheeks, chin and forehead.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Rooibos & Jasmin Tea • Resque Crème • Miracle Tissue Oil • Sensi Crème • Sensitiv Moisturiser • OptiDerm • OptiMega
<p>Hyperpigmentation</p> 	<p>Hyperpigmentation is characterised by the darkening of an area of skin caused by the overproduction of a pigment in the skin known as melanin.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Essense Enzymatic Exfoliator • Miracle Tissue Oil Pigmentation Treatment • Miracle Tissue Oil • Essense Derma Protect SPF 20 • Essense Skin Detox • Annieque Foundation
<p>Hypopigmentation</p> 	<p>Hypopigmentation is the absence of normal amounts of melanin (the chemical that gives skin its colour) caused by disease, injury, burns or other trauma to the skin.</p>	 <ul style="list-style-type: none"> • Rooibos Tea • Essense Enzymatic Exfoliator • Miracle Tissue Oil Pigmentation Treatment • Miracle Tissue Oil • Essense Derma Protect SPF 20 • Essense Skin Detox • Annieque Foundation