



Everything you need to know - in 1 email!

Hi &lt;&lt;First Name>>,&gt;

We hope you are having as much fun reading our new monthly newsletter as we are having fun creating it for you.

Packed with all the latest **need-to-know** information and **Brew-licious** information, we have you covered.

**What we will cover:**

- Ontbytsake Airing - Yes Annique Rooibos is going on TV
- Hacks to build a successful Annique Rooibos Business
- Product Articles you must read
- Teams Meeting Invite
- Farewell to Eliska Swanepoel
- Price Increase Notification
- Rewards and Recognition at Leaders Meeting
- Shake Bar @ Leaders Meeting
- Lifestyle Shake Recipe Competition
- From our Blog
- Competition
- The Children's Hospital Trust

- March Cut-off Dates

## Ontbytsake Airing - 23 & 24 March



Catch us on air for the ultimate Rooibos weekend on Ontbytsake.

Tune in from **Saturday, 23 and Sunday, 24 March** and immerse yourself in a blend of wisdom, wellness and a sneak peek into our Home Office.

You can watch or stream it on **KykNET** (Channel 144) and **KykNET & Kie** (Channel 145) at the various times below. Don't miss out!

Ontbytsake Broadcast times	Saturday	7:30 - 9:00 on kykNET (144)
	Saturday	8:30 - 10:00 on kykNET & Kie (145)
	Sunday	6:00 - 7:30 on kykNET & kie (145)
	Sunday	7:30 - 9:00 on kykNET (144)
	Tuesday & Thursday	13:00 - 14:30 on kykNET (144)
	Tuesday & Thursday	11:30 - 13:00 on kykNET & kie(145)

## Hack Your Business

### 6 HACKS to build your BUSINESS

**THE POWER OF Multi-level Marketing (MLM)**

Hack  
3

MLM is a unique business model that relies on a network of consultants to market and sell Annique products and the business opportunity. The consultants earn additional discount from their own personal sales and the sales made by the consultants they recruit into their business, creating a multi-level earning potential.

**It is important to**

- Understand the power of Multi-Level Marketing
- Keep the basics in mind

**STEP 1**

1



Start using Annique Rooibos products.

**STEP 2**

2



Share your experience with others through Pamper Parties, Hand Pamper, Foot Parties, Wellness Days, Exhibitors, Social Media posts, WhatsApp communication or any other activities. Set a goal of how many products you want to sell and how many consultants you need to recruit.

**STEP 3**

3



Share the opportunity to grow your business, and generate your own income, with others. Set a goal of how many other consultants you would like to recruit.

**STEP 4**

4



Help your Level 1 consultants to introduce and develop at least five successful consultants in their Level 1. Introducing people means recruiting and supporting them until they are ready to train and introduce others in the same way. After all, they are partners in your business, and as such, they deserve your support. Support is your responsibility.

### Want to build a successful Annique Rooibos Business?

In our previous Newsletter we shared with you **Hack 1** – Build your Team and **Hack 2** – Successful Habits.

In this newsletter we will share our next hack.

In **Hack 3** we discuss the power of Multi-Level Marketing. MLM, or Multi-Level Marketing, is a distinctive business model where consultants sell products and recruit others to do the same. Consultants earn additional discounts from their own sales and from the sales of those they bring into the business, offering multiple levels of earning potential.

Simply click on the buttons below to

download the full article.

[Download Hack 1 - Build your team](#)

[Download Hack 2 - Successful Habits](#)

[Download Hack 3 - The Power of Multi-Level Marketing](#)

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## Must Read Product Articles

Simply click on the links below and start reading....

[Miracle Tissue Oil and Crème de Nuit: Unlock Your Skin's Pottential](#)

[Miracle Tissue Oil and Crème de Nuit: The Ultimate Night Time Repair](#)

[Night Creams - Slay Your Night Time Skin Routine!](#)

[Essense Skin Detox](#)

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Teams Meeting Monday, 25 March 2024

You are invited to join us for a **Virtual Teams Meeting on Monday, 25 March 2024 from 18:00-19:30.**

And **YOU do NOT** want to miss this one...

Find out how you can grow your personal sales by sharing your Shop Sales link on Social Media.

Click the button below to join the meeting on Monday, 25 March.



I had **Personal Sales** of ...

**R12 188** in January by just using my Annie Online Shop Sales link on Social Media!

*Ella Jansen Van Vuuren, Three-Star Annie Rooibos Consultant*

Do **YOU** want to hear my story?

Do **YOU** know that you can earn your full 20% off-invoice discount plus Personal Sales Sliding Scale when someone purchases through your link.

Do **YOU** want to learn how you can use your Annie Online Shop Sales Link + Registration Link and get results?

**I will show you!**

I **personally** invite you to join myself and Renette Josling, Annie Rooibos Sales Manager to an exciting...

**TEAMS MEETING**  
**Monday, 25 March 2024**  
**18.00 – 19.30**

**VIRTUAL TEAMS MEETING**  
Meeting ID: 342 400 362 431  
Passcode: 7Nr3kC



**Renette and I will cover the following:**

- Where to find your personalised Online Shop link
- A step-by-step guide on HOW to copy and paste the link
- WHERE and HOW to use your link on Social Media
- How to boost a post on Facebook and get results
- The earnings potential and additional discount structure by using your link
- Tips on what to do and what worked for me, Ella
- The benefits of the link

**Using your link to generate extra sales is all about**

- Working SMART
- Using your available time efficiently and productively
- Recruiting new consultants for your business and earning additional income by the click of a button

**GET STARTED AND EARN EXTRA ADDITIONAL DISCOUNT ON YOUR PERSONAL SALES SLIDING SCALE NOW**

[Teams Meeting Link](#)



## Farewell to Eliska Swanepoel



At our previous Teams Meeting we bid farewell to Eliska Swanepoel, Skin Care and Cosmetics Category Manager at Annique Home Office. She has been part of the Annique Rooibos family for the past 10 years and will pursue her love for training in a new role at a medical skin care company.

Eliska embodies the essence of a Rooibos plant - thriving and spreading warmth with her presence.

She will be dearly missed!

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## Price Increase Notification

Annique Rooibos prides itself on offering you premium Rooibos-based products of the highest quality. While this is costly and takes time and effort, we never want to compromise on our high standards.

This serves as official notification of our price increase of **15% on average from 1 May 2024**, and thereafter again yearly in May. This change is better aligned with our major supplier's yearly price increase cycle.

Some factors beyond our control, like the wars in Europe and the Middle East, the South African Ports challenges and rising fuel costs has brought uncertainty and increases regarding raw materials for packaging and formulations, that have put some of our suppliers under severe pressure. Local suppliers base

their pricing on import parity calculations and some of the most important factors driving raw material increases are crude oil and the exchange rate. Despite this we have been in fierce negotiations with our key suppliers in an effort to keep prices in check.

We know that we still have the most effective, value for money health and beauty products on the market, and trust that you will join us in making a difference in the lives of everyone who needs and uses our products.

Thank you for your continued loyalty and support.

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## Rewards and Recognition at Leaders Meeting

**At the March Leaders Meeting**, we had the privilege of acknowledging and Rewarding our consultants. If you missed it, click on the button below to see who our winners were! Congratulations to each and every person who we recognised!

[Rewards and Recognition](#)

[March Leaders Meeting](#)

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## Shake Bar @ March Leaders Meeting



## DID YOU KNOW?

There is a lot more to our Lifestyle Shake than meets the eye!

The Annique Rooibos Marketing Team showed our consultants some fun ways to use our Lifestyle Shake with their colorful Shake Bar at the March 2024 Leaders Meeting.

## Leadership Meeting Gallery

## Lifestyle Shake Recipe Competition

Get ready for a **Lifestyle Shake Recipe** competition which will be held throughout April and May, with **two winners** chosen through a lucky draw on the **1st of June 2024**.

Each winner will receive one of each shake flavour: Chocolate, Strawberry, and Vanilla.

The winning recipes will be announced on A-News and social media platforms, along with their corresponding recipes, and will be incorporated into the Beauté.

Keep an eye on our pages for the criteria announcement!



From our blog

## Rooibos and Chocolate Pairings to Delight Your Senses this Easter

*Issued by Meropa Communications on behalf of the SA Rooibos Council.*



Make this Easter a feast for the senses by elevating your celebrations with decadent Rooibos and chocolate tasting.

Pairing tea or herbal tisanes with chocolate is a culinary delight, which can help to unlock the more subtle flavours and aromas that you might not pick up when you enjoy tea or chocolate on its own. [Read more ...](#)

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## Unlock the Fountain of Youth with Rooibos: The Ultimate Anti-Ageing Secret Revealed!



Are you tirelessly searching for the holy grail of anti-ageing solutions? Well, your quest ends here, and the answer might just surprise you. Enter Rooibos – the unsung hero of youthful skin!

Bursting with potent natural antioxidants, Rooibos is nature's gift to combat the signs of ageing, both inside and out. [Read more](#) .....

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## Unlocking the Secret to Youthful Eyes: Say Goodbye to Eye Lines!



Hey there, beauty enthusiasts!

Today, let's dive deep into the world of Rooibos skin care and unveil the secret to bidding adieu to those pesky eye lines that seem to betray our age. [Read more ...](#)

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## Competition

Psssttttt....

We want to let you in on a little secret...

Lean in closer...

**We have a brand new competition starting April 2024!**

We will email you all the information soon...



**SPILL THE TEA**

## The Children's Hospital Trust

Our mission is to forge pathways to transformative opportunities, not just for our Consultants but for all fellow South Africans. We are dedicated to effecting tangible change in people's lives, and one powerful avenue to realise this mission is by extending a helping hand to those in need.

In 2021, we partnered with the remarkable organisation, [The Children's Hospital Trust](#), to provide vital support to sick and injured children. Through collective efforts, including your invaluable contributions, we continue to make impactful donations, enhancing the lives of many.

**If you wish to contribute, you can easily make a donation at the checkout section on the store.**



Together, let's make a difference that reverberates beyond measure.

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## March Cut-off Dates

**We kindly ask that you take careful note of the cut-off dates for March 2024, to ensure that your order is processed and fulfilled to your expectation.**

**Please also find the April calendar below and download it by clicking on the link provided.**

## Cut-off Dates for March 2024

### Thursday, 28 March, 2024

All paid annique.com orders received **before 09:00** will count towards your March sales figure. All paid annique.com orders received **before 9:00** on 28th March will be handed to the courier on the 28th of March.

All orders received **after 09:00** will count towards your April sales figure. All orders received **after 9:00** on the 28th of March will be processed from the 2nd of April.

**Note: Deliveries will not take place during Public Holidays.**

New registrations (online) received **before 09:00** with their successful first annique.com order (and payment received) will count for your March recruits and March Recruitment Competition.

New registrations (online) received **after 09:00** with their successful first annique.com order (and payment received) will count towards your April recruitment target and April Recruitment Competition.

### Tuesday, 02 April 2024

Please note, the Annique Rooibos store.co.za will open again for (Campaign 10) April at 08:00. The ABC Plan figures will be available from 09:00.

### Wednesday, 03 April 2024

Continue your shopping on the Annique Rooibos store from the March Beautè (Campaign 9) until 23:59. The order will count towards your April sales figure.

April 2024 Calendar - SA

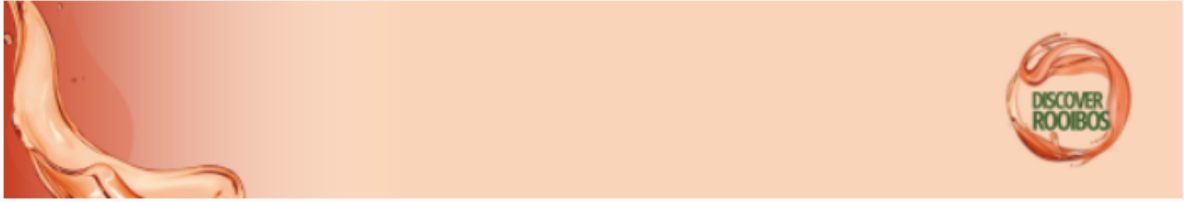
APRIL 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25 Home Office Microsoft Teams Meeting @ 18:00 – 19:30 How to use your Online Shop & Registration Link	26	27	28 <ul style="list-style-type: none"> <li>• 09:00 CUT-OFF Paid orders for March sales figure</li> <li>• 09:00 CUT-OFF Registrations (Annique Rooibos store) <a href="https://www.annique.com/login">https://www.annique.com/login</a> orders with successful payment) will count towards your March recruitment target and Recruitment Competition</li> <li>• AFTER 09:00 Continue shopping from March Beautè special offers.</li> </ul> <p>These orders will count towards your April sales figure. Available until 3 April</p> <p>Beautè links for April sent to field after 9:00</p>	29 Good Friday Home office closed	30
31	1 Family Day Home office closed	2 Campaign 10 (April) Opens at 08:00  Additional Discount figures available from 09:00 am.	3 March offers close at 23:59	4	5	6
7	8	9	10	11	12	13



14	15	16	17	18	19	20
					May Beautè available to order  Additional discount paid to qualifiers	
21	22	23	24	25	26	27
28	29	30	1	2	3	4
		<ul style="list-style-type: none"> <li>• 09:00 CUT-OFF Paid orders for April sales figure</li> <li>• 09:00 CUT-OFF Registrations (Annique Rooibos store) <a href="https://www.annique.com/loqin">https://www.annique.com/loqin</a> orders with successful payment) will count towards your April recruitment target and Recruitment Competition</li> <li>• AFTER 09:00 Continue shopping from April Beautè special offers until 3 May <u>(Standard Line Items in Beautè will be on new price as from 1 May)</u> These orders will count towards your May sales figure.</li> </ul> <p>Beautè links for May sent to field after 9:00</p>	<p>Annual Price Increase</p> <p>Campaign 11 (May) Opens at 12:00</p> <p>Additional Discount figures available from 09:00 am</p> <p>Public Holiday Workers Day</p> <p>Home office closed</p>		April special offers close at 23:59	

## April Calendar



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