## PAMPER PARTY

ANNIQUE

rooibos

ESSENSE

TREATMEN

Planning on hosting a Pamper Party soon? We recommend you add these two powerhouse products to your toolkit. It will help guests who don't usually use additional treatment skin care products to see the difference it makes on their skin – and that is how you ensure great sales!

## Must-Haves

ANNIQUE

ESSENSE

TREATMENT

MOISTURE MASQUE Moisturising

Suitable for

users

**Essense** 

Moisture Masque 50ml

SCESS21131

sensitive skin

Fragrance free



Unclogs pores to help prevent acne and blackheads

Helps other skin care products penetrate better

Essense Crème Exfoliator 50ml

SCESS21132

Get that WOW
factor! Applying an
exfoliator to one hand
immediately brightens
the skin and guests get
instant, visible results.
This is your secret
weapon to getting
that sale.

At the Pamper Party

Show guests how to apply the exfoliator by encouraging them to work it onto their one hand in gentle circular motions. Then rinse their hand in lukewarm Rooibos-infused water so they can feel the difference before and after exfoliation. Talk about how the Essense Crème Exfoliator helps improve pigmentation marks when used in conjunction with other skin care products like Miracle Tissue Oil, and helps refine pores.

Annique Rooibos Essense
Crème Exfoliator is a gentle yet effective exfoliating formula with multiple benefits. It helps

CRÈME EXFOLIATOR

Essense Moisture M gentle and nourish overnight or emer applied on top products. Macado

Annique Rooibos Essense
Crème Exfoliator is a
gentle yet effective
exfoliating formula with
multiple benefits. It helps
remove dead skin cells
and impurities, which
brightens your skin, and
aids in stimulating the
skin's rate of cell
renewal. Vitamin B3
helps re-balance
pigmentation, refine
pores and improve skin
elasticity and resilience.

Essense Moisture Masque is an intensely moisturising, gentle and nourishing masque. You can use it as an overnight or emergency treatment, and it can be applied on top of your other Annique Rooibos products. Macadamia nut and sweet almond oil intensely moisturises and nourishes and it will leave your

skin feeling soothed, optimally hydrated and relaxed.

## At the Pamper Party

Dispense a small amount of the masque for each guest and encourage them to apply it to one hand (the one exfoliated earlier) or to one side of their face (avoiding the eye area).

Talk about the soothing properties of the masque and remind them that it can also be used as an overnight masque.



## **TOP TIPS:**

- Let guests compare their two hands
- Take before and after photos if you are doing facials
- Marvel at the visible difference the products made to their skin. This is where the magic happens!