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Daily Skin Care for Sensitive skin: **Sensitiv** 2022



HERBAL•ROOIBOS•SCIENCE
TRUSTED SINCE 1971

Sensitiv



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Why is a Skin Care Routine Important?

Your skin is the largest organ your body has, and it works hard every day to protect our bodies from harmful elements.

Taking care of your skin and developing a skin care routine is important, because it can help this organ do its job better and longer.

A proper skin care routine helps to keep our outermost surface layer of skin intact.

This layer maintains skin's overall hydration and serves as our primary defence against the environment, so keeping it strong and healthy is critical.

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The 6 Unique Annique Differences

- 1:** Cleanse only once a day - in the evenings
- 2:** Press cream onto face – don't rub
- 3:** Moisturising several times throughout the day
- 4:** Apply Sun protection everyday
- 5:** Use Annique Freshener throughout the day
- 6:** Annique's Foundation has skin care benefits that cares for your skin



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How do I know if I have sensitive or sensitised skin?

Symptoms of sensitive skin:

- Red and/ or dry patches
- Certain foods make you flush
- Tight, itchy or burning skin
- Tendency to sunburn easily
- Easily irritated

Symptoms of sensitised skin:

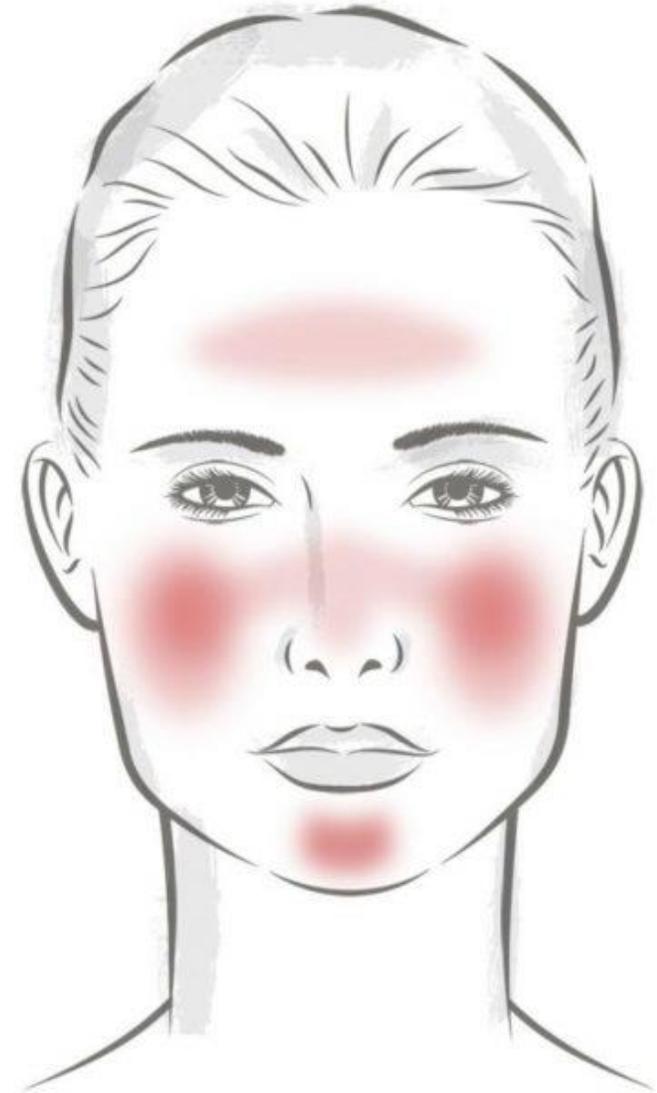
- Dehydration
- Acne
- Rashy appearance
- Redness and broken capillaries
- A "sunburn" sensation
- Tightness after washing face
- Weather or traveling can trigger sensitised skin

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Sensitive skin

Definition:

- A complex condition that:
 - Is characterised by subject sensitivity
 - Can present with or without clinical symptoms
 - Can appear alone or with other skin conditions
 - Has considerable impact on health-related quality of life

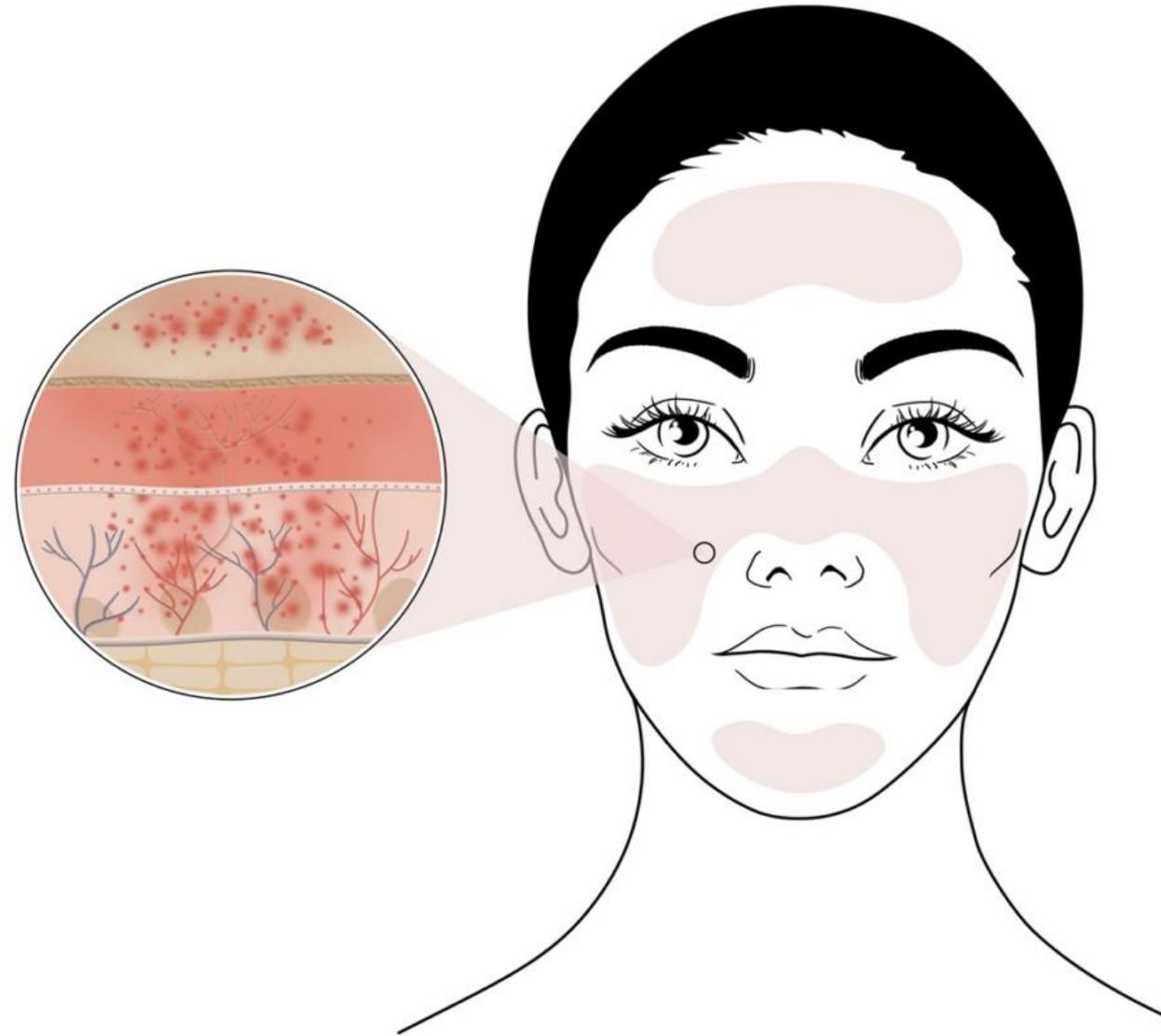


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Sensitive skin

Symptoms:

- Tightness
- Redness
- Stinging
- Itchiness
- Burning
- Dehydration



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Forest Stewardship Council



FSC

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Sensitiv
Moisturiser



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Sensitiv Moisturiser 50ml

- A rich, caring formula
- Developed specifically for sensitive skin
- Reduce itchiness, tightness and inflammation



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Sensitiv Moisturiser 50ml

Key active ingredients:

- Rooibos Extract
- Macadamia Nut Oil



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Sensitiv Moisturiser 50ml

Benefits:

- Helps to repair skin's outer protective layer
- Water in oil emulsion
- Fragrance free
- Dermatologically tested



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Sensitiv Moisturiser 50ml

Product application:

- Press gently onto skin regularly throughout the day.
- During the day, the moisturiser may be applied over your foundation.
- For best results, use in conjunction with the serums best suited to your skin type followed by Skin Detox and Revitalising Cream for a higher degree of intense moisture and suppleness.



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TESTIMONIAL: Sensitiv Moisturiser

“I have a dry, sensitive skin and have been using Sensitiv for the past five years as this moisturiser gives my dry skin amazing relief.

I live in the Free State and due to this area’s climate, it is necessary to apply moisturiser more than once a day.

I even apply Sensitiv over my make-up and it makes a huge difference.”

– *Annemarie Cronje*



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TESTIMONIAL: Sensitiv Moisturiser

“I just love Sensitiv feeding my skin with richness and moisture.

It feels as if the moisture creeps into every dehydrated spot and just gives it new life.

For me moisturiser is the key to a healthy skin. Sensitiv gives me that and more.”

– *Annalize du Plessis*



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TESTIMONIAL: Sensitiv Moisturiser

“I am never further than one meter away from my Sensitiv moisturiser.

Having a sensitive skin can be quite problematic in the sun, air-conditioned buildings, wind, cold, etc.

Sensitiv calms my skin immediately and gives enough moisture to take the tightness away.”

– *Lizette Labuschagne*



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TESTIMONIAL: Sensitiv Moisturiser

“I have always suffered from a very sensitive skin that is easily irritated, prone to getting inflamed, very dry and with redness on my cheeks.

Sensitiv Moisturiser makes it so easy to calm my skin.

Since I started using Sensitiv, I rarely suffer from an irritated skin and when I do, Sensitiv gives me instant relief and takes away the discomfort.”

– Adele Dercksen



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