

SPECIAL
Edition
WINNERS

50
years of rooibos

Annique

THE

PREMIÈRE

REWARD PERIOD:
1 July 2019 – 30 June 2020

TOP 10

1st Place

Elizma du Bois
Cape Town
2020: R118.5 million



6th Place

Irma Viljoen
Standerton
2020: R17.9 million



2nd Place

Fransie du Plessis
Pretoria
2020: R30.6 million



7th Place

**Sarette and
Magdel Vos**
Roodepoort
2020: R14 million



3rd Place

Elmien Goosen
Cape Town
2020: R27.5 million



8th Place

Melanie van Wyk
Pretoria
2020: R13.3 million



4th Place

Leslie Grobler
Bloemfontein
2020: R26.1 million



9th Place

Sanette Horn
Pretoria
2020: R12.6 million



5th Place

Celeste van der Walt
Port Elizabeth
2020: R21.9 million



10th Place

Adri van Eeden
Centurion
2020: R12.2 million





Newcomer of the Year

Criteria: This Consultant must be registered between 1 July 2019 and 30 June 2020. He/she must have Personal and Group Sales, have started to recruit new Consultants into his/her team, execute the Key Drivers of the Annique business, have stars in his/her eyes and have a passionate outlook on the business.

Weighting: 50% Personal Sales, 40% Group Sales, 10% number of active Level 1 recruits

RIANA HULME

WINNER



Pretoria
Joined: July 2019
Personal Sales: R127 140
Group Sales: R356 228
Weighted average: 6 900
Gift: Takealot & Annique Vouchers, Makro Voucher and Annique Banners
Total Value: R8 400

Riana has been an Annique Consultant for nearly 2 years now. Whether she's telling jokes or playing around with words to make people laugh, her team just loves her humour! She has three jobs: She is an Annique Consultant, a renting agent and she also has your own online baby business. She says joining Annique has made her realise there is more to life and that she has finally found a purpose.

Second PLACE



LANEL VAN NIEKERK

George, Eastern Cape
Joined: October 2019
Personal Sales: R26 388
Group Sales: R306 083
Weighted average: 5 200
Gift: Takealot & Annique Vouchers and Annique Table Banner
Total Value: R4 300

Lanel has been exposed to the Annique business all her life. Her full-time job as an engineer means she can only do Annique part-time, but she says she loves the products and easily sells online to her friends. Despite having a full and part-time job, this go-getter also finds time to do community and charity work.

Third PLACE

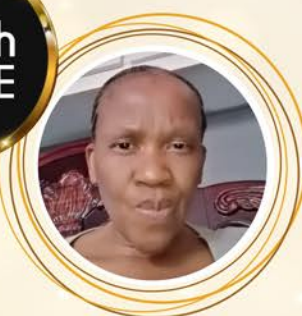


FANIE BEZUIDENHOUT

Nelspruit
Joined: November 2019
Personal Sales: R23 340
Group Sales: R204 268
Weighted average: 4 800
Gift: Takealot & Annique Vouchers and Annique Table Banner
Total Value: R3 800

Fanie is the most valuable product evangelist for Leslie Grobler, his upline – these two make a dynamic duo. His talent lies in finding new clients and potential Consultants and Leslie closes the sale with pamper parties.

Fourth PLACE



NTUTHU ZUZANI

Western Cape
Joined: August 2019
Personal Sales: R74 397
Group Sales: R173 158
Weighted average: 3 800
Gift: Takealot & Annique Vouchers
Total Value: R2 600

Ntuthu is a qualified nurse who cares about her community and the health of those around her. She is very goal-orientated and, after using Annique teas, she decided to join Annique for its excellent health and beauty products. She experienced severe pain while caring for her sick mother and started taking Annique CBD. Soon she was able to use her arms without any pain. CBD also helped her with insomnia. Ntuthu is such a valuable asset to the business.

Fifth PLACE



NADIA PRETORIUS

Pretoria
Joined: August 2019
Personal Sales: R84 564
Group Sales: R146 483
Weighted average: 3 600
Gift: Takealot & Annique Vouchers
Total Value: R2 200

Nadia is a dedicated person and when she starts something, she will finish it and it will be a success. She has been an Annique client for many years because she just loves the products. Her friend Lizel van Zyl introduced her to the business opportunity and everything just clicked. She never misses a training session, and helps her Sponsor translate all the product information into Afrikaans for the team.

Fast START

Criteria: Must be registered between 1 July 2019 and 30 June 2020.

Retention: The Consultant is required to have a R2 500 Personal Sales for every three consecutive months in the above period.

CAROLIEN PRINSLOO

WINNER



Carolien's goal in life is to share what she is excited about and what this means to her. By using the Annique products for many years, she believes in the products and her children and grandchildren also use Annique. Her people skills are top-notch. She is dynamic in everything she does and her sparkling personality and positive energy radiates through her. She truly is an amazing role model.

Meyerton

Joined: November 2019
90-Day End: February 2020
Personal Sales: R62 668
Gift: Annique Voucher and Business Tools
Total Value: R7 000

Second PLACE



NATASHA HARMSE

Sasolburg
Joined: May 2020
90-Day End: August 2020
Personal Sales: R45 268
Gift: Annique Voucher and Business Tools
Total Value: R3 500

Natasha is a young mother who decided to join Annique after she was laid off, but this revealed her true talent as a Consultant as she achieved all three Fast Start categories in only 42 days by achieving R45 268 sales! While she takes care of her son, her husband assists with leads, deliveries and motivation.

Third PLACE



CORNÉ GROBLER

Hoedspruit
Joined: September 2019
90-Day End: December 2019
Personal Sales: R44 302
Gift: Annique Voucher and Business Tools
Total Value: R2 500

Corné has a heart of gold and will go the extra mile for any client. She is very knowledgeable about the products and uses them herself which, as we all know, is the best way to sell. She especially loves the Lifestyle Shake and the teas – they even cleared up her spastic colon! While she does Annique full-time, she still finds time to help her husband in his Landy Shop in Hoedspruit. Her charitable heart even extends to animals. She recently rescued two stray cats; took them for their check-ups and then adopted them.

Fourth PLACE



LEZANNE BESTER

Strand
Joined: November 2019
90-Day End: February 2020
Personal Sales: R36 133
Gift: Annique Voucher
Total Value: R1 500

Lezanne is beautiful inside and out. She really goes the extra mile for her clients; making sure her parcels are unique and special when she delivers them. She loves the Annique products, which makes her a true product evangelist!

Fifth PLACE



PAULA HARVEY

Merrivale
Joined: August 2019
90-Day End: November 2019
Personal Sales: R35 801
Gift: Annique Voucher
Total Value: R1 000

Paula started her Annique business by giving the products to her friends and family as birthday gifts. As the gifts became more popular, so her business grew. She is a manager at a restaurant, but says her world revolves around her grandchildren. Her top product is the herbal teas, which she drinks a litre of every day.

Personal Sales Category 1

Criteria: He/she is a true direct seller and has achieved high levels of Personal Sales between 1 July 2019 and 30 June 2020 compared to 1 July 2018 to 30 June 2019. Minimum sales of between R100 000 and R399 000 for the period. Weighting: 80% Personal Sales, 20% sales growth

WINNER



AMI SMUTS

Yzerfontein, Western Cape

2019: R151 675

2020: R302 112

Growth %: 99%

Weighted average: 1 996 points

Gift: Cash

Total Value: R9 500

Ami ensures there is excitement in every day. She fills a bowl of gooseberries or picks flowers from her garden and together with her son, who knows about the art of cooking, they spice up any pamper party. She has a caring heart and shares her clients' joy and sorrow.

She never misses a meeting and drives all the way from Yzerfontein to Leaders Meetings to share success stories with her Annique colleagues and learns more about the products to sell to her clients. This creative lady certainly brings colour into her Annique business.

2nd PLACE



VANESSA BOTHA

Pretoria, Gauteng

2019: R125 214

2020: R236 308

Growth %: 88%

Weighted average: 1 784 points

Gift: Cash and a Makro Voucher

Total Value: R7 500

Vanessa is a bundle of energy! Whether she's riding motorcycles or spending time with her kids, her enthusiasm for life is contagious. She believes in her own health and the health of others and so she focussed her business on selling the Annique Forever Healthy products. She always goes the extra mile and provides her clients with excellent service.

3rd PLACE



SINNIE RITCHIE

Klerksdorp

2019: R178 676

2020: R321 780

Growth %: 80%

Weighted average:

1 615 points

Gift: Cash

Total Value: R4 500

Sinnie works part-time at a beauty salon, but has been familiar with Annique for many years. She makes a huge effort to get to know her clients, their challenges and their needs. She is such a role model.

Personal Sales Category 2

Criteria: He/she is a true direct seller and has achieved high levels of Personal Sales between 1 July 2019 and 30 June 2020 compared to 1 July 2018 to 30 June 2019. Sales of R400 000+ for the period. Weighting: 80% Personal Sales, 20% sales growth

WINNER



ELMIEN GOOSEN

Durbanville, Cape Town

2019: R650 254

2020: R843 238

Growth %: 30%

Weighted average: 6 290 points

Gift: Cash

Total Value: R12 000

Elmien's knowledge about the products is phenomenal. She has a talent for conducting skin analysis and prescribing the correct products for a specific skin type. She follows-up with her clients on a regular basis and she is a master of up-selling products that her clients are not using. She knows exactly what her clients use through her client card system.

2nd PLACE



MARGIE SMIT

Bellville, Cape Town

2019: R762 411

2020: R892 265

Growth %: 17%

Weighted average:

3 780 points

Gift: Cash and a Makro Voucher

Total Value: R8 500

This caring lady loves to walk a path with her clients and has the best customer system in place. She loves working with people and the challenge of solving skin problems. Her interests also lie in travelling with her husband.

3rd PLACE



ANNEMARIE CRONJÉ

Bloemfontein, Free State

2019: R666 335

2020: R774 980

Growth %: 16%

Weighted average: 3 590 points

Gift: Cash

Total Value: R6 000

Annemarie is a fantastic leader for her team but also flourishes in her personal sales. Her passion lies in solving any skin or health problem her clients might have. She constantly finds new clients through her Slimming Clubs, which she hosts on a regular basis. She loves to equip her clients with product knowledge.



Group Sales Category 1

R1 - R2 Million

Criteria: He/she hosts regular team meetings, organises regular workshops and Jubilees for his/her team. He/she supports the belief that you have to build the business through recruitment and sales. The period under review is 1 July 2018 until 30 June 2019 compared to 1 July 2019 until 30 June 2020. Weighting: 80% Group Sales, 20% Sales Growth. Minimum of R1 000 000 Group Sales in previous year.

WINNER



2nd PLACE



MICHELLE GOODWIN

ADÉLE GOOSEN

Gauteng

Group Sales 2019: R1 651 008

Group Sales 2020: R2 675 507

Growth: 62%

Points: 6 875

Gift: Cash and an Annique Voucher

Total Value: R9 500

Cape Town

Group Sales 2019: R1 331 182

Group Sales 2020: R1 770 119

Growth: 33%

Points: 3 468

Gift: Cash and an Annique Voucher

Total Value: R7 500

Michelle is an introvert from Montana, but does business over the whole of South Africa – all on social media. She did not sit still and wait for somebody to teach her social media. She went out, taught herself, worked on a trial and error basis, stood up and faced her challenges. She did this over and over trying different ways until she succeeded. With so many Consultants, you would think this former teacher would find it impossible to go the extra mile for everyone, but she does! She makes everyone feel special and valued.

Adèle is an innovative lady who grew up in the Annique business and ensures a fresh theme and look at every team meeting. Her team is very active and keeps the momentum and excitement of the product benefits going throughout the month by sending WhatsApp messages and hosting Zoom sessions. Her website is very popular and beautifully presented and her interaction with her team and clients and their exciting activities make her team unique.

3rd PLACE



4th PLACE



LINDA DE VRIES

MIETZI HAGEN

Cape Town

Group Sales 2019: R1 266 511

Group Sales 2020: R1 688 893

Growth: 33%

Points: 3 325

Gift: Cash and an Annique Voucher

Total Value: R6 500

Worcester

Group Sales 2019: R1 299 807

Group Sales 2020: R1 636 559

Growth: 26%

Points: 2 894

Gift: Cash and an Annique Voucher

Total Value: R5 000

Linda used to be a professor, but now loves working with and inspiring people. She builds confidence, and people listen when she speaks and follow her advice. She makes her clients and Consultants feel special by writing them hand-written cards.

Mietzi is grandmother to triplets and knows exactly how to work with people. She makes you feel extremely special and attracts people like a magnet. This makes her very popular and her team absolutely love her. She is a wonderful person both inside and out and excels at training, product knowledge and sharing information.

Group Sales Category 3

R3 - R5 Million

WINNER



2nd PLACE



CARIEN BENEKE

LONA LIEBENBERG

Pretoria, Gauteng
Group Sales 2019: R3 192 197
Group Sales 2020: R4 368 671
Growth: 37%
Points: 8 980

Gift: Cash, Credit Card Voucher and an Annique Voucher
Total Value: R23 000

Carien is a mother of twins with two jobs! She is such a knowledgeable person and her team love to listen to her present. Her teams says she is a true stalwart leader and someone they know they can rely on.

Paarl, Western Cape
Group Sales 2019: R4 519 376
Group Sales 2020: R5 236 344
Growth: 16%
Points: 7 628

Gift: Cash, Credit Card Voucher and an Annique Voucher
Total Value: R20 000

Lona is a committed and dynamic leader. She is a real visionary leader, a planner of excellence, a tremendously good organiser and she loves helping her team with their planning and how to successfully accomplish their to do lists. Facts, photos and testimonials are the key to her success.

Category 4

R5 - R9 Million

Category 6

R15 Million+

WINNER



WINNER



LANÉ BRONKHORST

ELMIEN GOOSEN

Pretoria, Gauteng
Group Sales 2019: R8 712 580
Group Sales 2020: R9 586 497
Growth: 10%
Points: 11 980

Gift: Cash, Credit Card Voucher and an Annique Voucher
Total Value: R30 000

Lané is one of the Annique Home Office strategy members representing the field at these meetings. She leads her team to great heights with love and compassion and people eagerly trust her. Everybody just loves her organisational skills, her calmness, her trustworthiness and the fact that she is a real go-getter.

Durbanville, Cape Town
Group Sales 2019: R24 568 570
Group Sales 2020: R27 569 770
Growth: 12%
Points: 36 661

Gift: Cash, Credit Card Voucher and an Annique Voucher
Total Value: R60 000

Elmien is such a dynamic leader with a clear vision of her goals. She is a mentor for her team members and the way she leads her team of over 1 200 Consultants is of outstanding quality.

Business Builder Category 2

Criteria: He/she recruits new Consultants every month, while also growing Personal and Group Sales. He/she has shown positive Group Sales growth, holds regular meetings and has a low dropout percentage.

Weighting: 40% Level 1 recruits, 30% Personal Sales. Combined Personal Sales of New Recruits of R195 000 - R300 000

ANNEMARIE CRONJÉ

WINNER

Bloemfontein, Free State
Level 1 and 2 new recruits:
93

Level 1 new recruit sales:
R206 921

Weighted average: 8 700 points

Gift: Annique Voucher

Total value: R10 000



Annemarie has a business to the value of R10.4 million. She has a clear vision and goal and works every day, month and year towards achieving the goals she has set for herself.

ELAINE OPPERMAN

Second
PLACE

Windhoek, Namibia

Level 1 and 2 new recruits: 61

Level 1 new recruit sales: R200 209

Weighted average: 6 970 points

Gift: Annique Voucher

Total value: R10 000



Elaine is doing wonders in Namibia. She is a true recruitment machine and she is also the top recruiter in Namibia. Elaine's love for empowering people is one of the main reasons why she is growing year on year. She has also qualified for many overseas tours.

LIZEL VAN ZYL

Third
PLACE

Pretoria, Gauteng

Level 1 and 2 new recruits: 31

Level 1 new recruit sales: R195 677

Weighted average: 4 350 points

Gift: Annique Voucher

Total value: R10 000



This beautiful mother of three is a real entrepreneur with many business ventures. A few years ago, when her kids were a bit bigger, she decided to do Annique full-time. She looks after her Consultants and walks the road with them; constantly coming up with new ideas to make her business more exciting. Her team members say her laughter and energy are contagious. She makes sure she knows all about a product and, if she doesn't know, she will find out.

WILMA LIEBENBERG

Fourth
PLACE

Kempton Park, Gauteng

Level 1 and 2 new recruits: 50

Level 1 new recruit sales: R215 309

Weighted average: 4 090 points

Gift: Annique Voucher

Total value: R10 000



Wilma achieved tremendous sales while she had a full-time job. She sold Annique and marketed the business opportunity as well as being a mother to two young children. She has grown on both a personal and professional level by constantly creating new contacts and putting herself out there. She has gone above and beyond to adapt to social media, work on her personal brand and grow her business.

Business Builder Category 1

Criteria: He/she recruits new Consultants every month, while also growing Personal and Group Sales. He/she has shown positive Group Sales growth, holds regular meetings and has a low dropout percentage. Weighting: 40% Level 1 recruits, 30% Personal Sales. Combined Personal Sales of New Recruits of R300 000+

MICHELLE GOODWIN

WINNER



Pretoria, Gauteng
Level 1 and 2 new recruits: 228
Level 1 new recruit sales: R897 665
Weighted average: 26 480 points
Gift: Toyota Aygo Car
Total value: R185 000

Michelle built her business on social media, recruiting new Consultants, doing online training, hosting rewards & recognition online, building strong teams online – actually doing everything online.

This is the second time Michelle has won a car for achieving the criteria in this category.

2nd PLACE



LANÉ BRONKHORST

Pretoria, Gauteng
Level 1 and 2 new recruits: 91
Level 1 new recruit sales: R302 700
Weighted average: 8 200 points
Gift: Trip to Mauritius
Total value: R28 000

Lané believes that hard work, dedication and for working with a structured plan will achieve results. She does a lot of training with new Consultants, which takes a lot of time and being a mentor is just one of the attributes she used to achieve the sales to qualify. Lané registered as an Annique Consultant in 2008 as an 18-year-old student (she is now 30 years old), and astounded everyone by building her business from R0 to a turnover of what we believe will end on R15 million plus this year.

Managing Director AWARD

Criteria: Annique's MD award winner applies the Key Drivers of the Annique business and is an innovator in all aspects of his/her business and personal life. He/she is a sales-strategy star, has wonderful leadership qualities and shows significant growth in his/her team and sales.

MICHELLE GOODWIN

Michelle started her Annique business in 2015 and was not that impressed by attending a Pamper Party because that was not what Michelle is about. She loved the products and after a recruitment challenge in 2017 given by Melanie van Wyk, her upline, Michelle decided that was what she wanted to do. This was step 1 in her successful Annique journey. She grew her business from 0 consultants to over 1 200 in 3 years and we believe she will end on R11 million plus this year ending June 2021.



Gift: Cash
Value: R36 000

