

Editor's Choice

Annique's Editor's Choice is a monthly Replique article that recognises those Consultants who go above and beyond in their businesses; those who breathe new life into old practices and pursue challenges with vigour. This month we are recognising Adele Goosen, from Durbanville, who tells us her Annique story.



“Choosing to be my own boss was the best decision I made in 2004 at the age of 23. Doing Annique on-the-go fits my lifestyle perfectly and I love every moment!”



Adele grew her business with 32% from July to October 2020 – a growth of R1 million additional sales.

“My recruiting tip would be to consistently plant Annique seeds every day; wherever you go (physically or virtually). You never know when someone will need an opportunity like this, and you should be the first person they contact to find out more.

“Annique can truly change the lives of everyone you meet, because there is a place for everyone to live out their passion. Whether it is to help others look and feel great or to offer someone a life-changing opportunity to start their own business – doing what they love to do, with Annique.



“During lockdown, Annique's business opportunity helped a lot of people to earn an additional income and gave hope that they can still achieve their dreams, despite the pandemic. Keeping yourself and your family happy and healthy has never been as important as it was this year and what better way to do it than with Annique.



“It's really wonderful that we're able to do it all with Annique. With the amazing products we have, there is something for everyone. I really believe in our products – it makes a big difference in my life and I know that it can help others too.

“Even if you just start drinking our Rooibos tea, that's anti-ageing, anti-allergic and anti-viral, which is very important today, you'll have the benefits of Rooibos working for you.

“My tip for new recruits would be to kick-start your business with the Annique Fast Start programme. Everyone wants to be successful and wants quick results when they start something new and that's why the Fast Start programme is so great! Just by reaching your sales targets within the first 3 months of joining Annique, you can have a proper business with at least R4 000 worth of stock on your shelf that you can serve your clients with! There is no investment in the world that can give you a return like this.

“Start where you are, with what you have and who you know and go for it! Annique is fun, Annique is local and Annique is life-changing!”